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# Big Data: A Startup Thriller Novel



## Synopsis

If you think artificial intelligence is dangerous, then you don't know the real threat to humanity's future | Luna Valencia is the founder of the hottest artificial intelligence startup in history. She's about to become incredibly rich and powerful. But just when she's about to take her company public, her world begins to fall apart. On the day of her startup's IPO, a stock exchange shooter plummets Luna into a downward spiral toward a threat more menacing than she ever imagined possible. Faced with losing her company, her entire world, Luna searches for answers to a series of terrifying accusations. Failing to uncover the truth could destroy her company | but success would get her killed. Big Data is a fresh approach to the artificial intelligence sci-fi thriller. If you like fast-paced action, heart-stopping tension, and tech-filled worlds set in the near future, then you'll love Lucas Carlson's latest novel. Buy Big Data to discover the AI twist today!

## Book Information

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## Customer Reviews

With unfettered access to the "keys to the kingdom," a networked computer platform capable of

extreme data mining and interaction with the "internet of things," a sociopathic megalomaniac sets about forcing the world into compliance with his Malthusian worldview. Until a whispered phrase to a CEO, about to surrender her company in an IPO, sets in motion a series of deadly encounters that reveals a slow-motion holocaust that must be ended at any price. *Big Data* is a well-written, well-plotted techno-thriller that reveals a truism: like all weapons, computers are tools that can be used to either save lives or further the goals of those with truly evil intentions. A book well worth your time, not only for an entertaining read but another outlook on the world of big data and the unintended consequences of large networks. *Big Data* has my enthusiastic recommendation.

If you enjoy a book with characters so real they seem like close friends, locations so well written you feel you are there, and a plot like nothing youâ™ve ever read, then buy a copy of Lucas Carlsonâ™s *Big Data* right now. Fair warning: plan on a nonstop reading marathon; you will not be able to put it down. The action starts at the very first paragraph, and doesnâ™t let up until you reach the end. This is one of those stories that really makes you think. Even though it is a technical subject, you never feel lost. Mr Carlson has a real winner here. If you havenâ™t hit the *Buy* button, what are you waiting for? As an advance reader for the author, I received a pre-release copy of the manuscript. As soon as it was available, I purchased *Big Data* for my library. This is an excellent tale, one you really need to enjoy for yourself.

A well written Sci-fi thriller with an excellent plot filled with plenty of fast paced action. The characters are well developed and realistic. Plenty of twists and turns exist. Technology is great, but not when the wrong individuals get control of it. Great conclusion to the book. I highly recommend this book for a quick enjoyable read. I received a copy of this book from the author in exchange for an honest review, but also purchased a copy for my library.

A fast-paced techno-thriller that will leave you wondering every time you depend on a machine. We're clearly in a time of transition with artificial intelligence and computer technology and this novel is a thought-provoking foray into the difficulties we face as we move into the near future. The characters are rich and complex and jump off the page, the story sweeps you off your feet and tumbles you in the rapids. Can't wait for the next book!

This is such a thought-provoking, page-turner of a book!! I loved it!! This book discusses a topic that we all should be more aware of as our world changes faster than we can often comprehend!

Lucas's novel is fast-paced and exciting, but so much more! We all love technology, but at what cost? You might very well find yourself staring at the screens of those machines the next time you're in a hospital, on a plane, pondering whether to take your first ride in that sleek new self-driving car, or even pulling out your cell phone to make a call! Get this book, read it, enjoy it! I promise you that you won't soon forget it!!

With computer hacking and cyber-leaks leading the news every day, the timing of Big Data couldn't be better. This complex techno-thriller combines high-end computer technology with a mind-blowing conspiracy and taut suspense the way a brilliant geneticist splices DNA strands. The final product is a book that leaves the reader wondering not "Can this really happen?" but "How soon before this happens?" Author Lucas Carlson deftly moves his characters through a modern maze of issues including internet freedom/hacking, scientific ethics, medical care, personal responsibility and runaway technology. All while providing non-stop action and plot twists that will give you whiplash. Lucas Carlson is on his way to becoming the Michael Crichton of Silicon Valley. You can't put Big Data down until the last page is read and then you can't stop thinking about it. NOTE: I received an advance reader copy from the author in exchange for an honest review.

I was an early reader of BIG DATA and I was hooked right away with a terrific protagonist. I really liked and admired Luna. Luna has taken a data company public and she's about to ring the bell to open the NYSE as the story begins. Then she sees the man with the gun and explosives taped to his chest. Luna battles some really bad guys in this well-plotted page-turner. I also really liked Alex Sonne, a retired detective, and Taye, a young computer whiz, and both were critical to the story. I read BIG DATA in under three days and couldn't wait to get back to reading every time I had to put the book down. Lucas Carlson writes with a clear and unobtrusive style that matches up well with his ability to create a terrific story. If you read thrillers, do yourself a favor and sit down with a copy of BIG DATA. Just make sure you've cleared your afternoon--you won't want to stop reading. Wix Diamond, author of TOXIC and A LOST GUN (as Wix Simon)@WixDiamond

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